

Columbus International University Online Higher Education Campus

**International/Global Communication Bases:**

North America, South/Latin America & Europe: Panama City

Africa, Middle-East Asia & Asia-Pacific/Oceania: Hong Kong

**Columbus Graduate School of Business & Management**

Program: Master of Business Administration (MBA) in Fashion Design

Major

Program Structure

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### MBA Core Modules

1. Entrepreneurship and Innovation
2. Marketing Management
3. Operations Management
4. Financial Management
5. Accounting
6. Corporate Responsibility and Business Ethics
7. Business Economics
8. Human Resource Management
9. Strategy
10. Organizational Behaviour
11. Leadership Development

### Fashion Design Major Modules

12. Fashion Design Product Technologies
13. Cultural and Historical Studies
14. Fashion Design Product Creativity and Communication
15. Research Methods for Fashion Design Product Development
16. Fashion Design Concept Development
17. Fashion Product Design and Development
18. Fashion Design Opportunity Realisation
19. Fashion Design Product Branding and Advertising
20. Developing Professional Fashion Design Practice
21. Fashion Design Industry Project Management